

GCeXpress.net[®] Feature List

GCeXpress.net[®] is a Multi-user, Multi-location Gift Card software product created specifically for small to medium sized store chains. It uses an online database through a VPN (Virtual Private Network) incorporating state-of-the-art security encryption and server signed site certificates to provide a scalable, secure and fast solution for gift card / pre-paid card applications.

Never be charged a per swipe fee.

User Functions:

- Extremely intuitive interface
- Issue gift cards, pre-paid cards, and store credits in only 3 steps:
 - swipe the card, enter the dollar amount, print the receipt
- Check card balances with a single swipe
- A PID (Personally Identifiable Document) such as a driver's license, student ID, membership card, or other secure identification document can be linked to the Gift Card. This allows a card to be redeemed even if the card is not present.
- Add additional funds to a Gift Card at any time.
- Void a Gift Card with previous transaction lookup.
- Every transaction prints a receipt showing the remaining balance.
- Print Customer Gift Card History in a single step.
- Add comments for any Gift Card issued as well as any transaction.
- Combine or replace Gift Cards.
- Choose any background image for the user interface, including your business logo.

Management Functions :

All management level functions can be enabled / disabled for the local entity.

Local Store Level

- End of Day Gift Card report with detail shows all Gift Card transactions for the day including the time stamp of each transaction to tie out with your POS end of day report.
- Long Term Liability report.
- Automatic Balance Reduction runs once a month on your selected day of the month. This function allows the owner to enforce a policy of what to do with long term balance liabilities. (EG. You can define that any Gift Card with no usage for two (2) years will have its balance reduced by 2% for every month of non-usage after the two (2) years. Thus, reducing your long term liability. This feature includes a Policy Disclaimer receipt message.)

Enterprise Level

- Enterprise End of Day report with distribution shows each store's Gift Card activity and also shows funds distribution for each Gift Card origination location.
- Enterprise Balance Reduction report.
- Enterprise Long Term Liability report by location.
- SQLFreelance[®] SQL query builder. This allows anyone familiar with SQL to query the database using industry standard SQL queries. All results are returned in comma delimited form for easy import to a spreadsheet program. A single button will print out the entire database structure.
- Purge inactive Gift Cards.